

En-
courage
your online
drivers to spread
the word

dis·play
/diˈsplā/, v.t.,
-ised, -n. 1. to pres-
ent to view, esp. to
best advantage, -n. 2.
an exhibition, as to
impress

pro·mote
/prəˈmōt/, verb, -fur-
ther the progress of (some-
thing, especially a cause, venture,
or aim); support or actively encour-
age. "some regulation is still required
to promote competition" synonyms:
encourage, further, advance, assist,
aid, help, contribute to, foster,
nurture, develop, boost,
stimulate, forward

Plan
schedule
your social
media
posts

an·nounce
/əˈnaʊns/, v.
-nounced, -nouncing.
-v.t. 1. to declare or make
known publicly, 2. to state
the approach or presence
of, 3. to serve as an
announcer for



account.

SOLUTION.



account. SOLUTION.
The Parish Giving Newsletter

DO YOU EFFECTIVELY

pro•mote /prə'mōt/, verb...

ONLINE GIVING?

*Does your parish know you offer online giving?
Have you taken the time to tell them?*

ONLINE GIVING IS
AN IMPORTANT PART
OF YOUR MINISTRY
GROWTH.

COMMUNICATION
IS THE KEY.

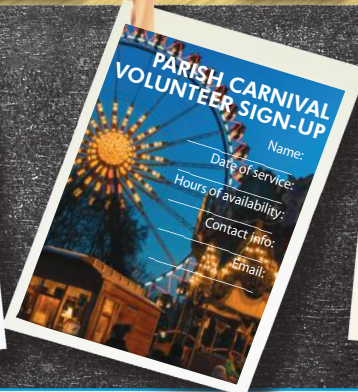
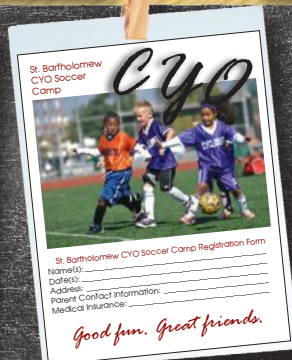
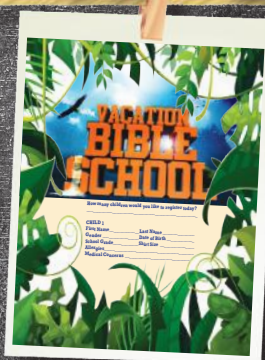
*Here is your checklist to **SUCCESSFULLY PROMOTE** your online giving program!*

- ✓ Display offering cards and pamphlets in a prominent place on your informational tables
- ✓ Include a free bulletin blurb about Parish Giving in every bulletin, newsletter or email
- ✓ Order free promotional inserts/graphics/posters at least 4 times per year
- ✓ Ensure that Parish Giving is a prominent giving button on your website
- ✓ Announce online giving on your social media – make sure to include the link to your giving button
- ✓ Educate your leadership team and active volunteers so they can share the message
- ✓ Highlight online giving on your message boards and on-hold telephone messages
- ✓ Make announcements during your worship service
- ✓ Mention online giving during the offering
- ✓ Share stories on how donations are being used in your church
- ✓ Thank your online givers in person, by email or make an announcement
- ✓ Encourage your online givers to spread the word



Forms
ON

L I N E



Just few fantastic form ideas! Picnics, VBS, tournaments, dinner dances, youth ministry events, car raffles, comedy/casino/game nights, designer bag bingo, CYO, bake sales/sign-ups, carnivals, walk-a-thons, etc.

Contact us to view a demo at info@parishgiving.org or call 866-307-7140.

COMING July 2019 - Vacations ✓ Back-to-School Prep ✓

www.ParishGiving.org

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**PARISH
GIVING
WEBSITE
WILL HAVE
A NEW
LOOK!**

**EXCITED?
WE ARE!**