



imagine the growth

GROWTH = SUCCESS



DID YOU KNOW?

PROMOTE EVERYWHERE AND AS OFTEN AS YOU CAN! VERBAL PROMOTIONS

Social situations, meetings, community events, fundraisers - these are all situations that are perfect to talk-up your online giving program! We can provide pamphlets to assist you.

PRINT PROMOTIONS

Inserts - we offer promotional inserts at least 4 times per year, but they can also be scheduled at any time (not just when you receive the email notice)! You can schedule an insert to appear in your bulletin or be shipped to you every 6 weeks - this will keep the idea fresh in the minds of your parishioners. See an example calendar schedule to the right for a sample plan. For those of you that prefer not to have loose inserts, we can provide any insert as a graphic. You can then place this graphic into your bulletin as a page.

Posters - every insert has a corresponding poster! Awesome, right?! You can hang these posters on your community board, the back of the church, your parish office - wherever you feel there is a lot of parishioner traffic.

Weekly Bulletins - to supplement the weeks when you do not have a promo insert scheduled, having a consistent weekly notice in your bulletin is a great idea! We have a library of graphics we can send to you as well as text that can be copied and pasted. The graphics are generic with the intention you can place it as a stand alone image or you can add your website below that graphic. There is also text that can be copied and pasted so you can edit it to suit your specific needs. Email info@parishgiving.org to request these bulletin blurbs. See examples, top right.

SOCIAL MEDIA PROMOTIONS

Whether your parish has a social media presence (or not), we can help you promote an event you have coming up! We want to help attract more attention to your event(s)! If you email info@parishgiving.org the details of your event or attach a flyer, we will post it on our social media. Having more people visit your parish website, Facebook page, Twitter page, etc., will entice reluctant parishioners to sign up for your online giving program. Don't forget to follow us on Facebook, Twitter and our blog!

Shown below are examples/ideas on how you can arrange Parish Giving materials in your weekly bulletin.

GRAPHIC ONLY EXAMPLE



Please visit our parish website to sign up for online giving with Parish Giving. Your consistent stewardship is appreciated. Thank you.

COPY/PASTE TEXT WITH GRAPHIC EXAMPLE

THIS WEEKEND IS ELECTRONIC GIVING WEEKEND!

Please sign up to give electronically through Parish Giving. Visit the parish website at (XXXXXXXXXX) and click on the Parish Giving button. We prefer the safe and secure Parish Giving program for collecting your weekend offering. No more envelopes or last-minute check writing! Electronic giving is safe and easy for you and good stewardship appreciated for the parish.

For additional information, please pick up a brochure at the back of the parish or visit Parish Giving at www.paritygiving.org.

GRAPHIC & WEBSITE EXAMPLE



**We are PARTNERS
in the success of your
online giving program!
We want you to
SURPASS YOUR GOALS
of online stewardship!**

JANUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	FEBRUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	MARCH S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	APRIL S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
MAY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	JUNE S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	JULY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	AUGUST S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
SEPTEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	OCTOBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	NOVEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	DECEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

EXAMPLE SCHEDULE SET UP IN ADVANCE WITH A PARISH GIVING REPRESENTATIVE

Winter Blast Example	Jan 3rd	ID #14-3
Spring Blast Example	Feb 7th	ID #14-1
Summer Blast Example	Mar 28th	ID #15-3
Fall Blast Example	May 2nd	ID #15-2
Winter Blast Example	Jun 13th	ID #16-3
Spring Blast Example	Aug 1st	ID #16-1
Summer Blast Example	Sep 12th	ID #17-4
Fall Blast Example	Oct 24th	ID #17-1
Winter Blast Example	Dec 5th	ID #14-4
Spring Blast Example	Dec 26th	ID #14-2

COMING October 2018 - Event Planning? We can help you!



**Are you
planning
a FALL or
WINTER
EVENT?**

**CONSIDER ONLINE
REGISTRATION
AND PAYMENT.
EMAIL US AT
info@parishgiving.org
FOR DEMOS.**



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